



Pelly Components launches two new corner units as part of its Dedicated™ collection.

The Dedicated™ collection first came to life when we set out to examine how the consumers of today use their kitchens, as well as their storage requirements. By doing so, we came up with nine brand-new products – each one with a dedicated purpose. Today, we are proud to add two new storage solutions to the collection.

The Dedicated™ collection first premiered at Interzum in May 2017. The immediate success of the collection encouraged our design team to continue designing products that put function first and foremost, while at the same time paying tribute to our Scandinavian design heritage. We are now proud to add two new storage solutions to the collection – the corner units Pots & Pans Flow and Pots & Pans Swivel.

– What’s really exciting about these corner units is all the new features we were able to incorporate. The half-carousel Pots & Pans Flow, for example, can be mounted to the left or right in the same product, and can also be equipped with a higher rail. The three-quarter carousel Pots & Pans Swivel makes optimal use of the cabinet by offering a solution where the pole is side-mounted and with the possibility of fitting up to three trays, says Marie Josefsson, Sales Director at Pelly Components.

In addition to the two new carousels, we have also redesigned one of the most popular pull-out cabinets in the collection, Sort & Recycle Flip, to make it even more functional and easy to use.

– With just a few tweaks to the design we were able to make it even more ergonomically correct and easier to use. All in all, a few changes that will make an already successful pull-out more popular than ever, says Johannes Langer, Lead Designer for the Dedicated™ Collection.

Find out more about the Dedicated™ collection at www.pellycomp.com.

For further information about the collection, contact Marie Josefsson, Sales Director, Pelly Group, on +46 370 37 35 03 or at marie.josefsson@pelly.eu.

About Pelly Components

Pelly Components is one of the leading suppliers of storage solutions. Their customers are mainly manufacturers in the kitchen, bath and wardrobe industry. Pelly Components creates clever and functional storage solutions for homes with the goal to make life easier for the consumer. The products from Pelly Components are known for their high functionality without compromising when it comes to aesthetics. Products from Pelly Components are designed in Sweden and manufactured at their own production facilities.